



Natural Choice
Smart meets sustainable

PLUS

PLUS

NATURAL CHOICE LESS IS MORE

Enjoy the practical, affordable home, office, and educational paper with more sustainability and less detrimental impact on our future – and your eyes.

Natural Choice Plus™ copy paper is made with an innovative thermomechanical process that:

- Results in 92% less environmental impact across the paper's life cycle.
- Requires 33% less raw material—great for sustainability and economy, too.
- Consumes 47% less water and less electricity than standard copy paper.
- Generates far less waste and about half the carbon footprint.
- Contains no optical brighteners, making it easy on the eyes.

That means Natural Choice Plus helps you work more sustainably and meet both environmental and budget targets. Natural Choice Plus is the ideal sheet for educational applications, reducing eye strain and budget strain for school districts and other tax-supported institutions. Really, anyone who wants to help our environment and save money at the same time.

Don't settle for recycled paper when you want to use the best paper with the least impact on our environment. Natural Choice Plus accomplishes this with much LESS.



The mark of
responsible forestry
FSC® C132345





the Responsible CHOICE

Environmental attributes

Natural Choice Plus is made with FSC Certified fiber in a low-impact manufacturing process. Sustainability and caring for the environment are built into every sheet of Natural Choice Plus. It is elemental chlorine free (ECF) and 100% percent recyclable.

Is it bright white? Does it need to be? No.

There is a reason most books are not printed on bright white paper:
Less white/less bright paper results in less eye strain when reading.

Performance specifications

- Acid free for archival permanence
- Built to perform in inkjet, laser, and high-speed printers at home, office, or school
- Less show-through (more opaque) than standard copy paper, so it's better for two-sided printing
- 99.99% jam-free performance
- Contains fewer chemicals than even standard Natural Choice
- Contains no optical brighteners, making it easy on the eyes.

Sustainable Manufacturing

- Made in the USA by NORPAC in Longview, WA
- All major fiber certifications available
- Elemental chlorine free (ECF)
- High efficiency, low carbon and water use manufacturing process

Cream White color	20 lb. basis weight (bond/text)	75 GSM	96 opacity (TAPPI)	4.3 caliper (mils)	Smooth finish	140 smoothness
8.5 x 11 inches	500 sheets/ream	5000 sheets/carton	10 reams/carton	50 pounds/carton	40 cartons/pallet	

Note: All values represent targets.

Natural Choice Plus is available nationwide.
For more information or to place an order:
1 800-426-0866 or www.naturalchoicepaper.com

